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LEARN from Pharma's
international top experts

Lieven Annemans

The Health Technology Assessment Course

Trends & Opportunities

LEARN from interacting
with your industry peers



This course is structured, interactive and helpful! The 3 most valuable aspects are: the core perspectives of HTA, the impact on regulatory decisions and the future developments."

Merck

Georgios Amexis

Director Global

Regulatory Lead, RAC

Germany



CENTRE FOR EXECUTIVE LEADERSHIP
FOR THE PHARMACEUTICAL INDUSTRY

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The Health Technology Assessment Course

Trends & Opportunities

Learn

- The meaning of HTA and the key decision-making processes of HTA in the EU.
- The health economic principles used in HTAs and the interpretation by HTA bodies.
- The different types of HTA approaches across the EU.
- How to deal with the many possible criteria for assessment and their relative weights.
- How to prepare all departments within a company for the different HTA processes.
- Pros & cons of a possible joint clinical assessment in the EU.
- The solutions to the most common problems and mistakes when optimising the quality of the evidence.



The Expert

Lieven Annemans

- Prof. Dr. Lieven Annemans has been involved as expert in a large number of HTAs and is actively involved in HTA on a European level.
- A unique profile: Academic professor, past-president ISPOR, consultant and former pharma executive.
- Highly respected for his vast international and cross-therapeutic experience, Lieven is a much sought-after advisor and educator to health policy makers and the innovative healthcare industry.
- Author of *Health economics for non-economists* (Pelckmans Pro, 2018).

Dates & Locations

15 May 2019, Brussels

26 November 2019, Brussels

Visit www.celforpharma.com for registration fees and updates.

Additional Benefits

- Learn from Europe's most entertaining health economics and HTA expert.
- Exchange experiences and discuss issues with your peers from other companies, functions, therapy areas and countries.

What Participants Say About This Course



Very good overview of connected topics/processes. Lieven's teaching style is excellent. Thanks!"

Bayer

Mimi De Ruyck

**Head Market Access
& Stakeholders Management**
Belux (November 2018)



Great lecturer with big experience in this field."

Sanofi

Mirela Horvat Kiš

**Public Affairs and Market Access
Country Head**
Croatia (November 2018)



An excellent and highly informative course delivered with charisma and humour – thank you!"

BresMed Health Solutions

James Horscroft

Senior Insights Analyst
United Kingdom
(November 2018)

Agenda

10:00 Welcome & General Introduction

10:15 Understand What is HTA - What it is Not

- Definitions
- Different types of HTA and the wide variety across countries
- Key principles of HTA

11:00 Thresholds Used by HTA Bodies in ICER-based Decision Making

- Recap of basic health economic principles (e.g. QALY, ICER ...)
- The variety of thresholds approaches used across HTA bodies

11:45 Coffee Break

12:00 Selecting from the Wide Range of Decision Criteria - part 1

- Exploring the assessment criteria in HTA and their relative weight
- Providing evidence for all criteria

13:00 Lunch

13:45 Selecting from the Wide Range of Decision Criteria - part 2

- Using Multi-Criteria Decision Analysis (MCDA) to determine weights and influence decision making
- Trading off between criteria

15:00 Coffee Break

15:15 Effectively Working with HTA Processes Across the EU

- The optimal HTA process: does it exist? – Learn from differences between countries
- The benefits and risks of international cooperation
- 'Adaptive' HTA and contracts based on outcomes guarantees

17:00 Summary of Dos and Don'ts & Final Discussion

17:15 Closing

Registration Form

Complete the below form and email to britt@celforpharma.com or fax to +32 2 721 13 82 or go to www.celforpharma.com and complete the online registration form.



Questions?

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inge@celforpharma.com

Course(s)

Course Title

Course Date(s)

Registration Fee

Visit our website www.celforpharma.com for information about the early-bird fee and full fee, group discounts, etc.

Participant Details

Title Email

First Name Mobile Number

Last Name Country of Work

Job Title

Company Details

Company Name

VAT Number

Invoicing Address

Street Address

City/Province

Postcode

Country

Payment

Payment Method Bank Transfer Credit Card (+3%)

PO Number (optional)

Confirm Registration

In order to complete the registration, please tick the following box(es):

- I, the participant(s), have read and accept C.E.L.*forpharma's* Transfer & Cancellation Policy (www.celforpharma.com/transfer-cancellation-policy) and Privacy Policy (www.celforpharma.com/we-value-your-privacy)
- I accept that C.E.L.*forpharma* regularly sends me information by email on topics discussed within their website (www.celforpharma.com) and relevant to my function, under the condition that I can unsubscribe at any time. I accept that relevant personal details are stored in a database for that purpose, as per C.E.L.*forpharma's* Privacy Policy (www.celforpharma.com/we-value-your-privacy), of which I accept the terms.