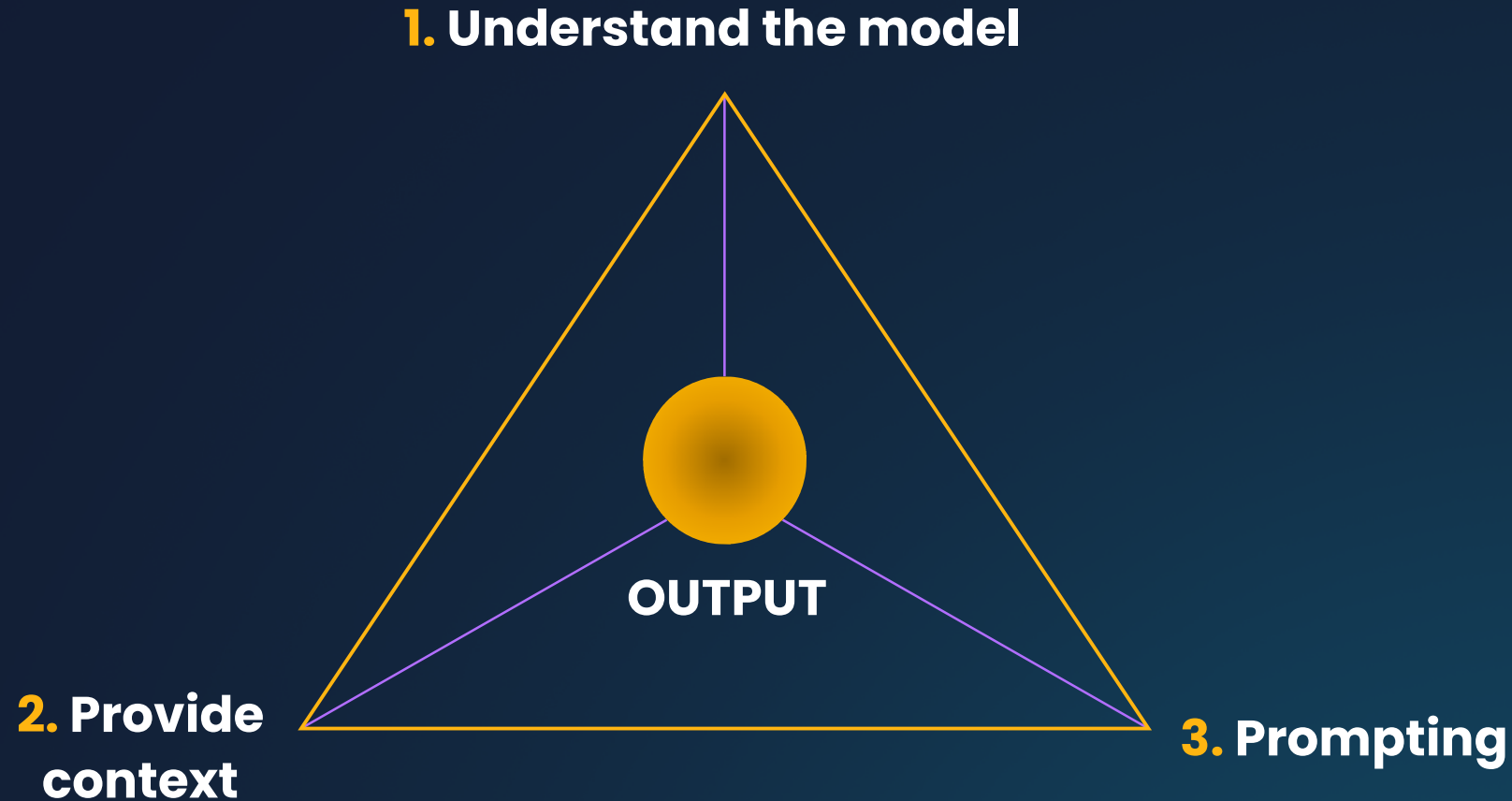


Top Tips for Prompting AI

A Snapshot from “The AI for Medical Affairs Course”

Getting the best possible outputs from AI



From [The AI for Medical Affairs Course](#)



1

“AI is your new intern who
spent their summer
reading the entire internet”

(but gets replaced after every task...)



2

Provide context... as much as you can

let's rework this into a 2-day inperson training. 9am to 4pm each day, an hour for lunch 12-1.

The planing workshop can be longer, and come earlier.

We need another workshop bit around images and videos maybe? give me some ideas

09.30-09.45

15 mins

Welcome and introductions

09.45-10.15

30 mins

Understanding Generative AI and tools

10.15-11.00

45 mins



I've got a water tank with immersion heater, but I don't use it as we also have a gas boiler. However, I get cheap electricity overnight, so think it might be worth running the immersion in the cheap hours.

However, to do that I need to make the immersion "smart". I use home assistant for the rest of the house, so have the capability.

I'm thinking a high-ampere shelly inline with the wall switch, but maybe I can replace the heating bit with something smarter? What are my options?

what values should i set for smart queues?

 **MW AI blog_Oct 24_final.docx**
Word document

 **Camino Capabilities and PDP_v0.1_3Jan...**
Slide deck

I'm an associate director of scientific services at Camino and I'm responsible for growing organising and training the scientific services team. We've grown really quickly over the past 6 months, in terms of people and revenue, and have lots of small/medium sized accounts. We do a variety of traditional med comms work, such as internal training, advisory boards, as well



3

Prompting with details

Objective

Project update
Invite to a meeting
Recipe ideas...

Role

Professor
Mentor
Critical
Aggressive
Pirate...

Audience

Nationality
Patient
Expert
Oncologist
Internal team...

Format

Email
Storyboard for a video
Bullet points for a presentation...

Tone

Formal
Informal
Inspiring
Technical...

Details

Mention patient numbers
The most important part is <insert>
Include a clear call-to-action...



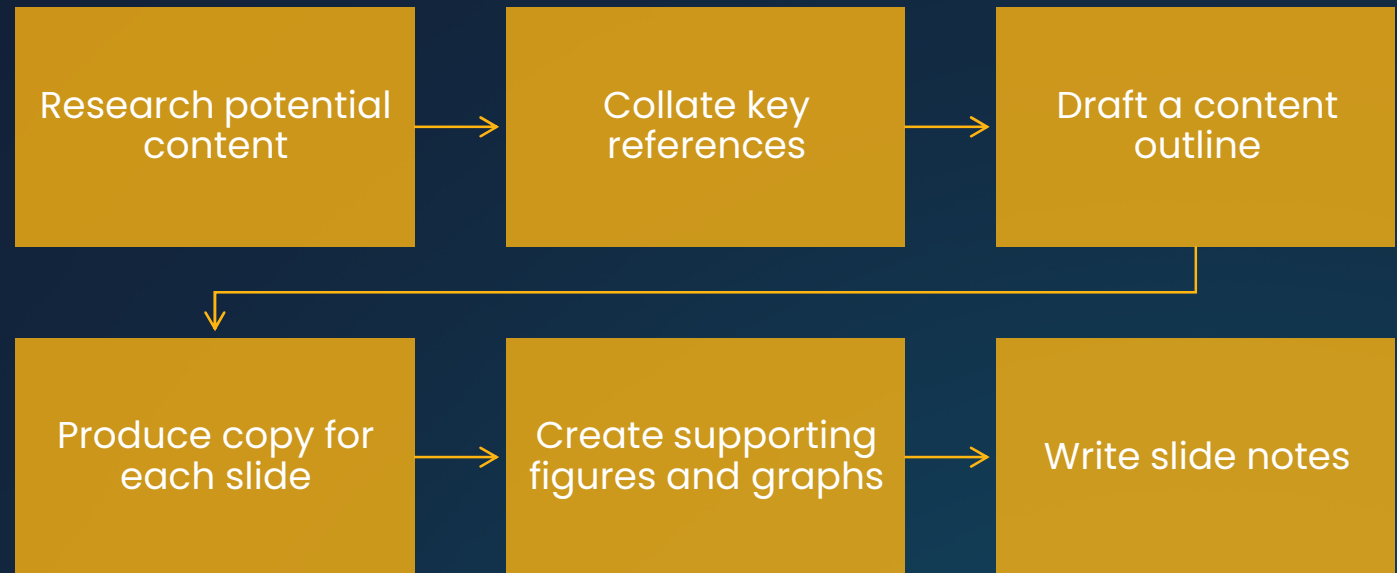
3

Break a job down into tasks

Potential prompt

- I am responsible for creating new content for our brand website.
- It should focus on our key messages and the impact on quality of life.
- Help me write the content including figures and graphs.

Let's go step-by-step



Don't expect perfection

Apply the 80:20 principle



Key principles

- Chat naturally
- More is more – context, detail and examples
- Break tasks down into sub-tasks, and check each step
- Apply your own strengths
- Experiment with different sub-tasks
- Don't expect perfection (80% is great)

The best intern
you've ever known!



AI applications in Medical Affairs

- Drafting emails, slides, and medical content
- Literature monitoring and synthesis
- Summarizing large or multiple documents
- Slide deck development using source content and strategy
- Training and educational material creation
- Marketing material review and compliance checks
- KOL insights analysis on sentiment, influence, and trends
- Real-world evidence monitoring and signal detection
- Strategy development and gap analysis
- Automated project reminders and action tracking





Thank you!

Interested to learn more?

🌐 Visit [The AI for Medical Affairs Course](#)

✉ Or contact [Inge Cornelis](#), Director Client & Product Projects at CELforPharma

