

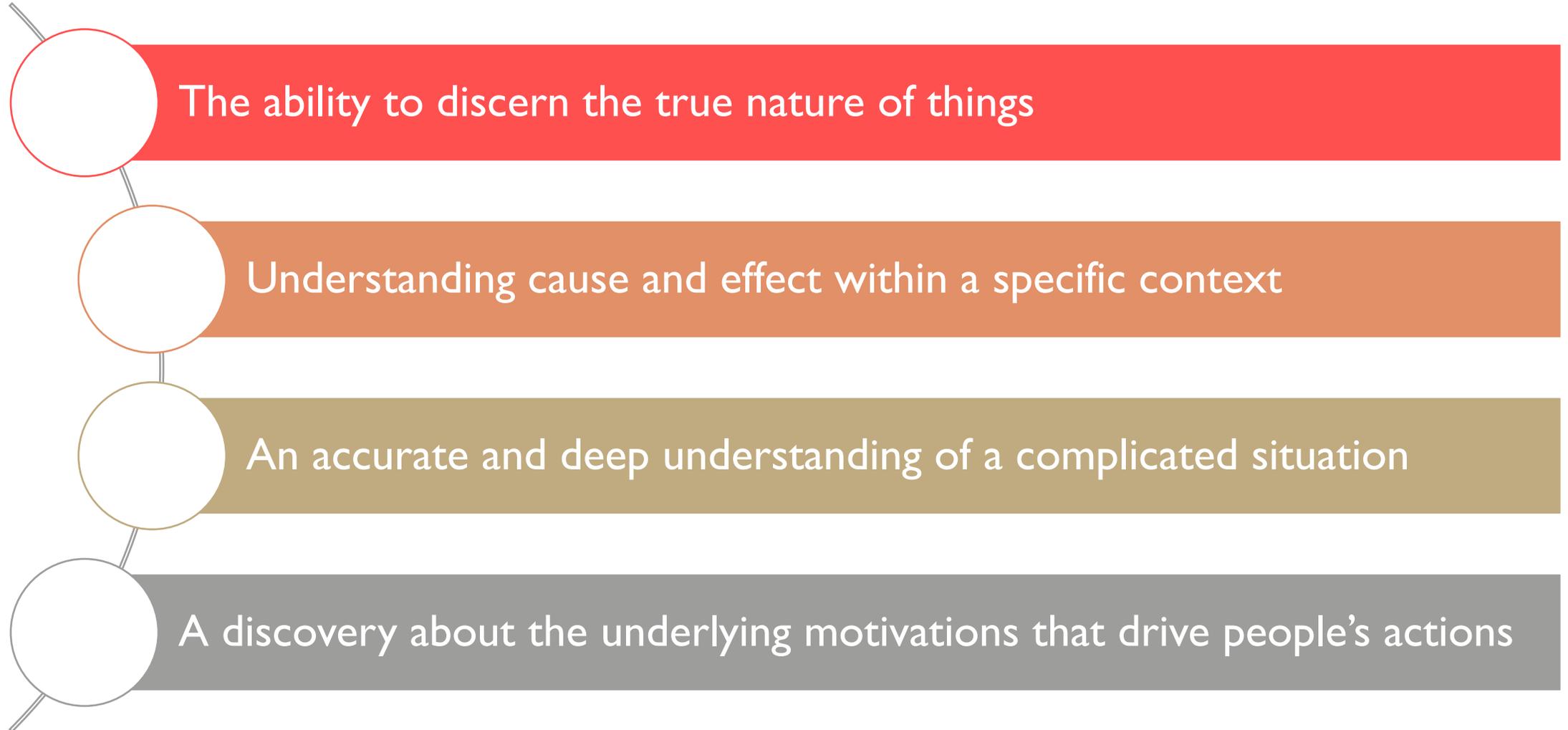


# Navigating the Landscape of Medical Insight

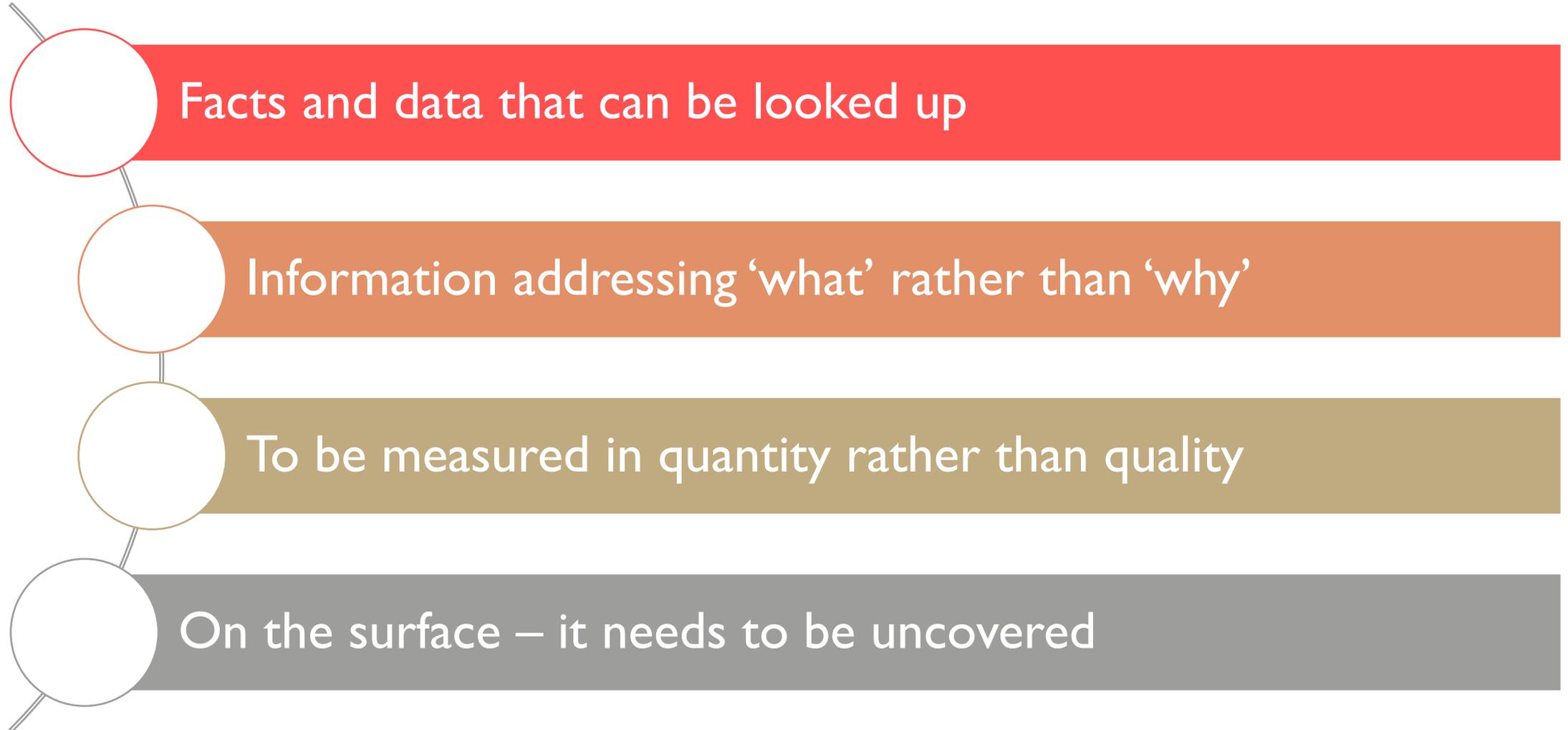
SLIDE SNAPSHOT

By CELforPharma faculty member Chris Toller,  
leading international Medical Affairs consultant

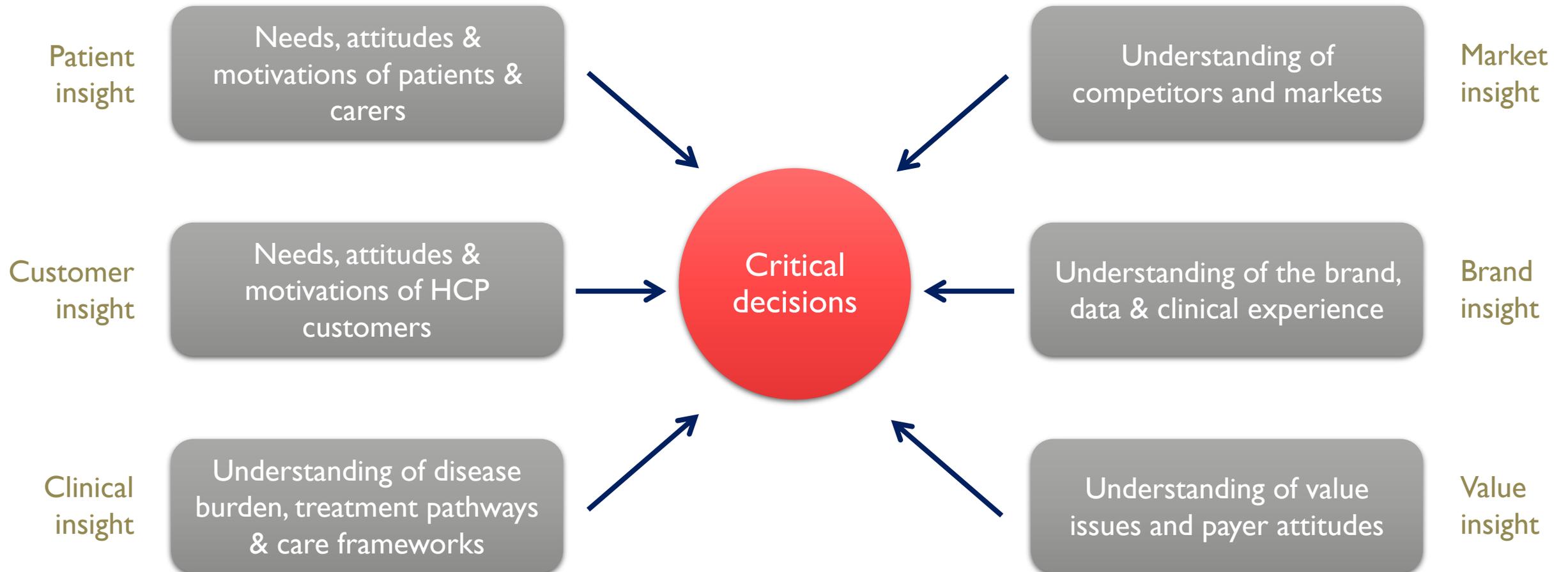
# What insight is ...



# What insight is NOT ...



# Components of medical insight



# Optimizing the internal flow and visibility of medical insight

## FOCUS ON QUALITY – NOT QUANTITY





# Thank you!

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